



NEW EXHIBITOR APPLICATION FORM

Mary Howard Christmas Fairs operate a strict vetting procedure to ensure that all products are suitable for the look and feel of the Fair brand, appeal to the tastes of our discerning audience and add variety to the current offering. All new companies are carefully hand-picked to maintain a consistently high standard and retain our status as one of the leading Christmas fairs.

In order to be reviewed you are required to complete this application form and return it (via either email or post) so that your information can be assessed by our team. We strongly encourage you to include as much material as possible as this will help us get a good idea of your business, however all applications must include photographs of your products (with current

prices), company branding and your stand from a previous shows. It would also assist us if you included scanned images of current press coverage. In some circumstances we may require you to send us samples through the post but please be aware that we will only return your products and other materials if you include self-addressed envelope with the appropriate postage paid.

Please send postal applications and samples to:
Mary Howard, PO Box 700, Moreton-In-Marsh,
Gloucestershire GL56 9ZX

To discuss any issues to do with making an application, please contact **Nicky Griffiths** on **01608 650900**.

Company Name:	
Address:	
City:	County:
Postcode:	Country:
Contact Name: Mr / Mrs / Miss / Ms / Dr / Prof / Rev / Other:	
First:	Last:
Website:	Email:
Telephone:	
Please provide us with brief details and history of your company:	
Please provide details of your products:	

Please tell us what you intend on bringing to the Fair, giving details of additional seasonal products:

What is the price range of your products?

What is your best-selling product?

Who are your main competitors?

Have you exhibited at other fairs/exhibitions this year? (please give details of your 5 best shows):

Has your company or products been featured in the press? Yes No

Where do you currently sell most of your products?

Website/Mail order Own Shop Retailer

Does your company have a social media presence? (please provide details)

Would you be prepared to send out leaflets/advertising media to your own database?

Yes No Maybe

How did you hear about Mary Howard Christmas Fairs?